

LEGACY PARK












2026 Event Sponsorship Package

With 2,000 homes & about 7,000 residents, Legacy Park is the City of Kennesaw's premier neighborhood boasting a family-friendly, small-town atmosphere like no other. A community enhanced by nature and abundant areas for recreation and gatherings, Legacy Park's residents come here to enjoy a social and active lifestyle. Sponsoring Legacy Park will provide your company with a fantastic opportunity for local and regional exposure. The great thing about sponsorship is that it is mutually beneficial.

Our full-time Activities Director organizes about 30 events each year tailored specifically to the needs and desires of our residents.

Our events consist of: Casino Night, Trivia Night, Creative & Fitness Classes, EGGSTRAVAGANZA, Silent Disco, LP Golf Scramble, Field Day, Pool Party, Concerts, SPIRIT OF AMERICA, FALL FESTIVAL, Spring Campout, CHILI COOK-OFF, International Day, Breakfast with Santa, Pictures with Santa, and much more!

*CAPITALIZED EVENTS are our big events of the year.

Sponsorship Opportunities	Event access: interaction with residents, presence at events are optional. Ability to host an event in Clubhouse. <i>*Silver & Bronze (does not include Spirit of America & Chili Cook-Off)</i>	Recognition in monthly mailed newsletter, Town Herald as event sponsor. Recognized in Event Emails.	Logo on the Legacy Park Website Promotion on Legacy Park Social Media <i>*Bronze – One social media post</i>	Advertising in New Resident Packet.	Spirit of America All Access to Legacy Park Sports. (Tennis, Pickleball, Soccer and Swim Team) o #
GOLD: \$3,000					
SILVER: \$1,500					
BRONZE: \$500		